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Supervisor of Instructional Technology, Media, & Business

Kelly Villa

**Basic Coding & Web Design – Grades 9-12**

* Meets the 21st Century Skill Requirement
* No Prerequisite / **Half Year Course**
* Course: Prepare students to create a website , learn to code and understand basic game development.
	+ Planning, Promoting & Maintaining a Website
	+ Dreamweaver, Scratch, & other online web based software

**Fundamentals of Business – Grades 9-11**

* Meets the 21st Century Skill Requirement & Meets the Financial and Economic Literacy Requirement
* No Prerequisite / **Full Year Course**
* Course: Introduce various business disciplines. The students complete a “Shark Tank” project.
	+ Money Management
	+ Entrepreneurship and Business ethics

**Personal Finance – Grades 9-12**

* Meets the 21st Century Skill Requirement & Meets the Financial and Economic Literacy Requirement
* No Prerequisite / **Half Year Course**
* Course: Understand the impact of individual choices on occupational goals and future earnings potential.
	+ Income, Spending, Saving, Investing & Credit

**Entrepreneurship CP – Grades 9-12**

* Meets the 21st Century Skill Requirement
* No Prerequisite / **Half Year Course**
* Course: Examine entrepreneurs who organize and operate different types of businesses.
	+ Run your own business

**Advertising and Promotion CP – Grades 10-12**

* No Prerequisite / **Half Year Course**
* Course: This course allows the students to take a walk through the advertising business world.
	+ McDonald’s Golden Arches

**Sports and Entertainment Marketing CP – Grades 10-12**

* Meets the 21st Century Skill Requirement
* No Prerequisite / **Half Year Course**
* Course: This course is designed for students interested in the sports and entertainment industry

**Sports and Entertainment Marketing Honors – Grades 10-12**

* Meets the 21st Century Skill Requirement
* Fundamentals of Business or Marketing 1 / **Half Year Course**
* Course: This course is designed for students interested in an advanced study of sports, entertainment, and event marketing.
	+ Event and facilities management
	+ Contracts & Legal Issues

**Accounting 1 – Grades 9-12**

* Meets the 21st Century Skill Requirement
* No Prerequisite / **Full Year Course**
* Course: This course covers the basic knowledge of bookkeeping and accounting principles and procedures
	+ Simulated Financial Statements
	+ Assets, Liabilities, Income & expense transactions

**Accounting 2 Honors (CLEP) – Grades 10-12**

* Meets the 21st Century Skill Requirement
* Prerequisite: Accounting 1 and Departmental Approval / **Full Year Course**
* Course: This course covers more advanced accounting principles that are common in the first year of your accounting employment.

**AP Economics – Grades 10-12**

* Meets the 21st Century Skill Requirement & Meets the Financial and Economic Literacy Requirement
* Prerequisite: Fundamentals of Business or Personal Finance and Departmental Approval / **Full Year Course**
* Course: This course will cover both microeconomics and macroeconomics.
	+ AP Exams (Micro and Macro)
	+ Extensive math skills are not required; ability to analyze graphs and charts is essential.

**Economics CP – Grades 10-12**

* Meets the 21st Century Skill Requirement & Meets the Financial and Economic Literacy Requirement
* No Prerequisite / **Half Year Course**
* Course: Examines the different economic systems and roles that exist in today’s world. The students will compete in the stock market game.

**Business and Personal Law Honors (CLEP) – Grades 10-12**

* Meets the 21st Century Skill Requirement
* Prerequisite: Fundamentals of Business or Personal Finance and Departmental Approval / **Full Year Course**
* Course: This course provides an overview of the our legal system
	+ Statues and Regulations that affect businesses, families and individuals

**Marketing 1 – Grades 9-12**

* Meets the 21st Century Skill Requirement & Meets the Financial and Economic Literacy Requirement
* No Prerequisite / **Full Year Course**
* Course: In this course students will explore an introduction to basic principles and practices of marketing in our global economy.
	+ Business Management
	+ Advertising & Branding
	+ Public Relations
	+ Advertising

**Marketing 2 Honors (CLEP) – Grades 10-12**

* Meets the 21st Century Skill Requirement
* Prerequisite: Marketing 1 and Departmental Approval / **Full Year Course**
* Course: This is an advanced business course that expands the student's knowledge of the world of marketing.
	+ Marketing in society
	+ Marketing Strategy Planning