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Supervisor of Instructional Technology, Media, & Business

Kelly Villa

**Basic Coding & Web Design – Grades 9-12**

* Meets the 21st Century Skill Requirement
* No Prerequisite / **Half Year Course**
* Course: Prepare students to create a website , learn to code and understand basic game development.
  + Planning, Promoting & Maintaining a Website
  + Dreamweaver, Scratch, & other online web based software

**Fundamentals of Business – Grades 9-11**

* Meets the 21st Century Skill Requirement & Meets the Financial and Economic Literacy Requirement
* No Prerequisite / **Full Year Course**
* Course: Introduce various business disciplines. The students complete a “Shark Tank” project.
  + Money Management
  + Entrepreneurship and Business ethics

**Personal Finance – Grades 9-12**

* Meets the 21st Century Skill Requirement & Meets the Financial and Economic Literacy Requirement
* No Prerequisite / **Half Year Course**
* Course: Understand the impact of individual choices on occupational goals and future earnings potential.
  + Income, Spending, Saving, Investing & Credit

**Entrepreneurship CP – Grades 9-12**

* Meets the 21st Century Skill Requirement
* No Prerequisite / **Half Year Course**
* Course: Examine entrepreneurs who organize and operate different types of businesses.
  + Run your own business

**Advertising and Promotion CP – Grades 10-12**

* No Prerequisite / **Half Year Course**
* Course: This course allows the students to take a walk through the advertising business world.
  + McDonald’s Golden Arches

**Sports and Entertainment Marketing CP – Grades 10-12**

* Meets the 21st Century Skill Requirement
* No Prerequisite / **Half Year Course**
* Course: This course is designed for students interested in the sports and entertainment industry

**Sports and Entertainment Marketing Honors – Grades 10-12**

* Meets the 21st Century Skill Requirement
* Fundamentals of Business or Marketing 1 / **Half Year Course**
* Course: This course is designed for students interested in an advanced study of sports, entertainment, and event marketing.
  + Event and facilities management
  + Contracts & Legal Issues

**Accounting 1 – Grades 9-12**

* Meets the 21st Century Skill Requirement
* No Prerequisite / **Full Year Course**
* Course: This course covers the basic knowledge of bookkeeping and accounting principles and procedures
  + Simulated Financial Statements
  + Assets, Liabilities, Income & expense transactions

**Accounting 2 Honors (CLEP) – Grades 10-12**

* Meets the 21st Century Skill Requirement
* Prerequisite: Accounting 1 and Departmental Approval / **Full Year Course**
* Course: This course covers more advanced accounting principles that are common in the first year of your accounting employment.

**AP Economics – Grades 10-12**

* Meets the 21st Century Skill Requirement & Meets the Financial and Economic Literacy Requirement
* Prerequisite: Fundamentals of Business or Personal Finance and Departmental Approval / **Full Year Course**
* Course: This course will cover both microeconomics and macroeconomics.
  + AP Exams (Micro and Macro)
  + Extensive math skills are not required; ability to analyze graphs and charts is essential.

**Economics CP – Grades 10-12**

* Meets the 21st Century Skill Requirement & Meets the Financial and Economic Literacy Requirement
* No Prerequisite / **Half Year Course**
* Course: Examines the different economic systems and roles that exist in today’s world. The students will compete in the stock market game.

**Business and Personal Law Honors (CLEP) – Grades 10-12**

* Meets the 21st Century Skill Requirement
* Prerequisite: Fundamentals of Business or Personal Finance and Departmental Approval / **Full Year Course**
* Course: This course provides an overview of the our legal system
  + Statues and Regulations that affect businesses, families and individuals

**Marketing 1 – Grades 9-12**

* Meets the 21st Century Skill Requirement & Meets the Financial and Economic Literacy Requirement
* No Prerequisite / **Full Year Course**
* Course: In this course students will explore an introduction to basic principles and practices of marketing in our global economy.
  + Business Management
  + Advertising & Branding
  + Public Relations
  + Advertising

**Marketing 2 Honors (CLEP) – Grades 10-12**

* Meets the 21st Century Skill Requirement
* Prerequisite: Marketing 1 and Departmental Approval / **Full Year Course**
* Course: This is an advanced business course that expands the student's knowledge of the world of marketing.
  + Marketing in society
  + Marketing Strategy Planning